



HISTORIC DISTRICT BUSINESS ASSOCIATION™

Natchitoches, Louisiana

P. O. Box 139
Natchitoches, LA 71457

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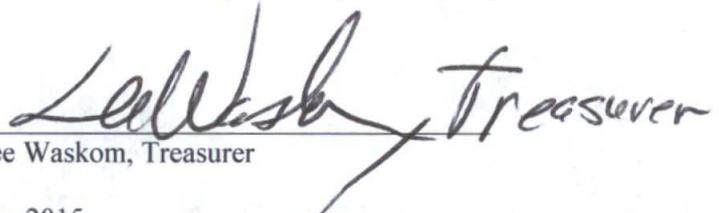
Affidavit and Revenue Certification

**ANNUAL SWORN FINANCIAL STATEMENTS AND
CERTIFICATION OF REVENUES \$50,000 OR LESS**

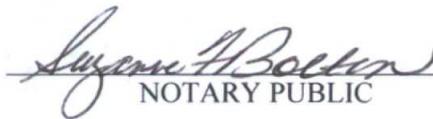
The annual sworn financial statements are required by Louisiana Revised Statutes 24:514 to be filed with the Legislative Auditor within 90 days after the close of the fiscal year. The certification of revenues \$50,000 or less, if applicable, is required by Louisiana Revised Statute 24:513(1)(1)(c)(i)

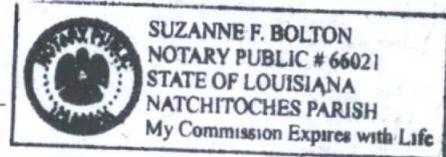
Personally came and appeared before the undersigned authority, Lee Waskom, Treasurer, who, duly sworn, deposed and says that the financial statements herewith given present fairly the financial position of Historic District Business Association, Inc. (Natchitoches Christmas Festival Committee, Return to the 50's Car Show, Snow Hill and Front Street Grant) as of December 31, 2013, and the results of operations for the year then ended, in accordance with the basis of accounting described within the accompanying financial statements.

In addition, Lee Waskom, Treasurer, who, duly sworn, deposes and says the Historic District Business Association, Inc. (Natchitoches Christmas Festival Committee, Return to the 50's Car Show, Snow Hill and Front Street Grant) received \$50,000 or less in revenues and other sources for the year ended December 31, 2014, and accordingly, is not required to have an audit for the previously mentioned year.


Lee Waskom, Treasurer

Sworn to and subscribed before me this 9 day of June, 2015


NOTARY PUBLIC



Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Lee Waskom, Treasurer
Historic District Businesses Association, Inc.
P. O. Box 139
Natchitoches, LA 71457
Phone: 318/652-7078 Fax: 318/238-2459
Email: festival@natchitocheschristmas.com

Release Date JUN 24 2015

Historic District Business Association
 INCOME STATEMENT - CONSOLIDATED
 Period: 12/01/2014 to 12/31/2014

	2014 CURRENT PERIOD		2014 YEAR-TO-DATE	
	ACTUALS		ACTUALS	
	Amount	Ratio	Amount	Ratio
REVENUES:				
Membership Dues	\$ 0.00	.00	\$ 13,150.00	1.37
Fesital Management Income	15,000.00	2.23	30,000.00	3.13
Pumpkin Glow Registration	0.00	.00	245.00	.03
Scarecrow Registration	0.00	.00	200.00	.02
Return to 50's Income-Registat	0.00	.00	10,739.90	1.12
Return to 50's Income- Sponsor	1,000.00	.15	10,558.00	1.10
Return to 50's Income-Food Rec	0.00	.00	420.00	.04
Poker Run Revenue	0.00	.00	400.00	.04
Girls Night Out- Sponsorship	0.00	.00	5,000.00	.52
Girls Weekend Grants	0.00	.00	5,272.00	.55
Interest Income	26.04	.00	288.34	.03
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Revenues:	\$ 16,026.04	2.38	\$ 76,273.24	7.96
 Christmas Festival Revenues:				
Christmas Fest -Gate Receipt	\$ 124,514.25	18.52	\$ 124,514.25	12.99
Christmas Fest-Advance Armband	35,445.00	5.27	39,481.00	4.12
Christmas Fest -Gate Extra Wks	66,373.00	9.87	66,978.00	6.99
Christmas Fest Sponsors-Corp	17,000.00	2.53	70,799.99	7.39
HDDC Sponsorship -Festival	0.00	.00	15,000.00	1.56
Christmas Fest Patrons Drive	325.00	.05	4,960.00	.52
Christmas Fest -Parade Income	1,000.00	.15	2,000.00	.21
Christmas Fest- Merchandise	23,965.75	3.56	30,627.75	3.20
Christmas Fest -Vendor Income	1,500.00	.22	25,500.00	2.66
City of Natchitoches -Sponsors	11,600.00	1.73	13,100.00	1.37
Tourist Commission & LOT Grant	22,500.00	3.35	22,500.00	2.35
Tri-Centennial Sponsorship	0.00	.00	7,500.00	.78
Float Rental	0.00	.00	3,800.00	.40
Miscellaneous - Christmas Fest	0.00	.00	700.00	.07
Festival Ticket Sales	351,927.00	52.34	454,069.00	47.37
Interest Income -Festival Acct	178.77	.03	686.62	.07
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Total Christmas Revenues:	\$ 656,328.77	97.62	\$ 882,216.61	92.04
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TOTAL REVENUES:	\$ 672,354.81	100.00	\$ 958,489.85	100.00
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 EXPENSES:				
Salaries	\$ 3,185.90	.47	\$ 27,125.04	2.83
Sick Leave Paid	0.00	.00	211.54	.02
Vacation Leave Paid	0.00	.00	634.61	.07
Holiday Time Paid	105.77	.02	528.85	.06
Payroll Taxes Expenses	363.23	.05	2,488.55	.26
Worker's Compensation Insuranc	0.00	.00	505.00	.05
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Total Payroll	\$ 3,654.90	.54	\$ 31,493.59	3.29

HISTORIC DISTRICT BUSINESS ASSOCIATION
INCOME STATEMENT - CONSOLIDATED
Period: 12/01/2014 to 12/31/2014

	2014 CURRENT PERIOD		2014 YEAR-TO-DATE	
	ACTUALS		ACTUALS	
	Amount	Ratio	Amount	Ratio
Utilities - Float Barn	15.00	.00	166.50	.02
Telephone	117.50	.02	1,397.38	.15
Rent - Office	325.00	.05	3,780.00	.39
Bereavement	65.40	.01	145.52	.02
Office Supplies	0.00	.00	338.22	.04
Computer Supplies	29.85	.00	461.10	.05
Board Meeting Costs	0.00	.00	74.91	.01
Supplies	0.00	.00	150.23	.02
Postage	0.00	.00	133.68	.01
Postage - Christmas Fest	6.35	.00	366.00	.04
Postage Box Rental	0.00	.00	80.00	.01
Insurance-D & O	0.00	.00	975.00	.10
Battle of Natch Sponsorship	0.00	.00	800.00	.08
Legal & Accounting Fees	0.00	.00	475.00	.05
Pumpkin Glow	0.00	.00	238.13	.02
Scarecrow	0.00	.00	444.20	.05
Return to the 50's Expenses	155.75	.02	20,160.53	2.10
Girls Night Out Weekend	0.00	.00	7,924.41	.83
Miscellaneous	0.00	.00	15.00	.00
Advertising	300.00	.04	830.00	.09
Advertising -Christmas Festiva	2,884.20	.43	47,442.44	4.95
Visa/MC Charges- Girls Weekend	0.00	.00	127.85	.01
Visa/MC Charges- Christmas Fes	37.43	.01	297.09	.03
Visa M/C Charges- Car Show	0.00	.00	71.61	.01
Parade - Main	8,838.77	1.31	11,560.33	1.21
Gate Management - Festival Day	17,817.70	2.65	19,814.70	2.07
Gates Management -Extra Weeken	2,670.00	.40	4,159.73	.43
Fireworks -Opening & Thanksgiv	0.00	.00	12,150.00	1.27
Fireworks -Festival Day	35,000.00	5.21	35,000.00	3.65
Fireworks - Weekends-2 & 3	20,000.00	2.97	20,000.00	2.09
Fireworks -Weekend 4 & New Yea	10,850.00	1.61	10,850.00	1.13
Entertainment- Festival Day	3,209.44	.48	10,559.44	1.10
Backline - Festival Day	0.00	.00	1,100.00	.11
Entertainment -Extra Weekends	5,900.00	.88	11,230.00	1.17
Backline - Extra Weekends	550.00	.08	6,670.00	.70
Entertainment Licensing	229.00	.03	5,229.00	.55
Corporate Sponsors Support	812.33	.12	7,485.01	.78
Festival Lodging	0.00	.00	1,400.00	.15
Christmas Festival Supplies	1,114.55	.17	3,264.98	.34
Festival Insurance	0.00	.00	12,671.40	1.32
Merchandise Purchases	0.00	.00	17,034.90	1.78
City of Natchitoches-CEA Fixed	25,000.00	3.72	25,000.00	2.61
Port-a-Potties	8,250.00	1.23	8,250.00	.86
Sound Systems	30,367.88	4.52	30,367.88	3.17
Bridge Enhancement	0.00	.00	8,150.00	.85
Festival Security	1,100.00	.16	1,275.00	.13
Ticketing System Expenses	2,301.88	.34	4,978.31	.52
Festival Administration	15,000.00	2.23	30,000.00	3.13
Festival Logo & Web Design	0.00	.00	2,544.90	.27
Float Maintenance and Repair	105.00	.02	3,706.99	.39
SEO & Website Promotion	0.00	.00	2,334.00	.24

Miscellaneous - Christmas Fest	924.89	.14	1,946.39	.20
Vendor Ticket Redemption Paymt	344,811.60	51.28	372,603.10	38.87
Travel	0.00	.00	325.00	.03
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TOTAL EXPENSES	\$ 542,444.42	80.68	\$ 800,049.45	83.47
NET INCOME (LOSS)	\$ 129,910.39	19.32	\$ 158,440.40	16.53
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Historic District Business Association
BALANCE SHEET
As of 12/31/2014

2014
ACTUALS

ASSETS

CASH ASSETS:

Petty Cash	\$	4,280.00	
Checking Account -Bank of Mont		46,486.67	
Checking Acct-Christmas Funds		117,419.29	
CD @ Bank of Montgomery-Car Sh		23,458.80	
CD @ BOM - Girls Getaway Reser		2,320.00	
Christmas Festival Ticket Acct		61,753.27	

TOTAL CASH ASSETS	\$		255,718.03

CURRENT ASSETS:

Account Rec -Christmas		21,600.00	
Security Deposit - Util-Float		105.00	

TOTAL CURRENT ASSETS	\$		21,705.00

FIXED ASSETS:

Computer Equipment	\$	1,230.13	
Acc. Deprec. - Computer Equip.		(205.00)	
		\$ 1,025.13	
Floats	\$	30,814.98	
Accum Depr - Floats		(2,278.00)	
		\$ 28,536.98	
		\$ 0.00	

TOTAL FIXED ASSETS	\$		29,562.11

TOTAL ASSETS		-----	\$ 306,985.14
		=====	

LIABILITIES AND EQUITY

CURRENT LIABILITIES

Trade Accounts Payable	\$	176.00	
Payroll Taxes Payable		850.45	

TOTAL CURRENT LIABILITIES	\$		1,026.45

LONG TERM LIABILITIES

TOTAL LONG TERM LIABILITIES	\$	-----	0.00
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EQUITY:

Transfer Capital -Chamber-Fest		128,680.91	
Prior Year's Retained Earnings		18,837.38	
Net Income (Loss)	\$	158,440.40	

TOTAL EQUITY	\$		305,958.69

TOTAL LIAB. AND EQUITY	\$	-----	306,985.14
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Schedule of Compensation, Benefits and Other Payments to Agency Head or Chief Executive Officer

Agency Head Name: Sandra Dickens, President

Purpose	Amount
Salary	\$0
Benefits-insurance	\$0
Benefits-retirement	\$0
Benefits-other (describe)	\$0
Benefits-other (describe)	\$0
Benefits-other (describe)	\$0
Car allowance	\$0
Vehicle provided by government (enter amount reported on W-2)	\$0
Per diem	\$0
Reimbursements	\$0
Travel	\$0
Registration fees	\$0
Conference travel	\$0
Housing	\$0
Unvouchered expenses (example: travel advances, etc.)	\$0
Special meals	\$0
Other	\$0

Reimbursements
 Travel
 Registration fees
 Conference travel
 Housing
 Unvouchered expenses
 travel advances, etc.
 Special meals
 Other